

Integrator Feed Mill

Complex of a top-tier
US integrator in GA

Improving feed management



The Situation

- Every week, the integrator needs to collect excess feed from recently harvested houses due to over-delivery at the end of production
- The cost of transporting the leftover feed between farms is \$14 per ton, taking into account current gas and labor prices.

The Financials

- Growers cover equipment costs, while the integrator pays for the per-house software subscription
- Reduced feed pickup generates a six-month payback period
- The integrator plans to utilize Intelialia's weight prediction tool to produce in-range birds for fast-food clients
- Additionally, remote supervision and climate management will improve bird health and prevent disease outbreaks.

The Solution

- To enhance their housing specifications, the integrator elected Intelialia's bin scales and farm monitoring system to its growers
- The contract growers buy Intelialia's equipment, while the integrator covers the cost of software subscription to access real-time feed inventory and consumption
- Farmers can accurately allocate feed and the integrator can track usage better, reducing leftover feed by using Intelialia's predictive models to estimate the appropriate amount of feed required at the end of production, improving delivery planning.

Goal

Reduce leftover feed
to less than 1% of
weekly usage

Value Proposition

Improved sustainability,
added insight for better
decision-making, and
optimized resources

6

months payback

CALCULATED ON
FEED PICK ALONE